

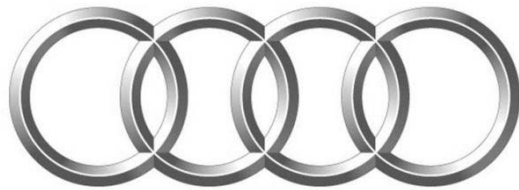
Automobile Emblems



TOYOTA



SUBARU



Audi



CHRYSLER



Automotive Emblem: SSX-1000 Sports Coupe

- **The SSX-1000 is the new mid-priced, high performance automobile designed expressly for the upwardly-mobile yuppie.**
- **Specs:**
 - **0-60 in 4.8 sec**
 - **1.0 G lateral acceleration**
 - **Handling comparable with the BMW 3M-series**
 - **Starting price, slightly less than \$40,000**
 - **Leather seats standard, plus GPS, iPod slot, max-performance sound system**
 - **Seven-speed manual or 8-speed automatic**

Design Task

- **Come up with a new hood emblem for the SSX-1000.**
- **Should be very slick-looking, yuppie-inspiring, and attract males AND females!**
- **Should be simple, stylish, and yet bold – make a statement!**
- **Can be either gold or silver (chrome), less than 4 inches across.**
- **Must be flat – no raised molding (a la RR).**